

## **710-SERIES ELITE ACRYLIC LATEX VELVET EGGSHELL**

Elite Latex Velvet Eggshell series are high quality acrylic based products specially designed for maximum washability, scrubability and water resistance. They can be used on all wall surfaces and primed woodwork. This Velvet Eggshell is much higher in resin content than the normal latex flat. They have virtually no odor, with excellent brushing and roller (low spatter) properties. Available in white and tint bases.

**USES:** Interior plaster, drywall and masonry surfaces, primed trim and woodwork. Not recommended for ceilings because of excessive light reflection.

**MATERIAL PREPARATION:** Ready to use from can; thin sparingly with water if necessary. Mix well before using.

**SURFACE PREPARATION:** All previously painted surfaces should be cleaned of all dirt, grease, oil or wax. Glossy surfaces should be scuff sanded. Unpainted wood should be primed with enamel undercoater and metal surfaces should be primed with metal primer. No special primer is needed on masonry; however, the use of a block-filler on cement or cinder blocks is recommended for best appearance.

**APPLICATION:** Do not use when room or wall temperature is less than 50°F. Apply by brush, roller or spray. Apply full even coats and always work toward a wet edge.

**AIRLESS SPRAY:** Use airless spray equipment capable of maintaining 80-100 lbs. Input pressure with a 28:1 or 30:1 airless pump. Use 17 to 31 thou tips. Output rate will vary with tip size and number of guns in operation.

710-series

## **PRODUCT SPECIFICATIONS**

<b><u>COLOR:</u></b>	White Tintable, Decorator White, colors and bases
<b><u>60° GLOSS:</u></b>	4 max
<b><u>85° SHEEN:</u></b>	5-15
<b><u>VEHICLE:</u></b>	100% acrylic and modified acrylic resins
<b><u>IGMENTATION:</u></b>	Titanium dioxide and non-hazardous silicates. All pigments are free of heavy metals.
<b><u>SOLVENT:</u></b>	Water and glycols. VOC 166g/L; 1.38 lbs/gal.
<b><u>FLAMMABILITY:</u></b>	Not applicable
<b><u>% VEHICLE SOLIDS (WEIGHT):</u></b>	18 (710-49)
<b><u>% PIGMENT (WEIGHT):</u></b>	35 (710-49)
<b><u>% SOLVENT (WEIGHT):</u></b>	47 (710-49)
<b><u>% TOTAL SOLIDS (WEIGHT):</u></b>	53
<b><u>% TOTAL SOLIDS (VOLUME):</u></b>	37
<b><u>VISCOSITY:</u></b>	100-105 KU
<b><u>THEORETICAL COVERAGE:</u></b>	533 sq.ft/gal=3 wet mils=1.1 dry mils 400 sq.ft/gal=4 wet mils=1.4 dry mils 320 sq.ft/gal=5 wet mils=1.7 dry mils
<b><u>RECOMMENDED COVERAGE:</u></b>	400 square feet per gallon. (4 wet mils)
<b><u>WEIGHT PER GALLON:</u></b>	11.2 - 11.6 lbs. (710-49)
<b><u>DRY, SET TO TOUCH:</u></b>	30 minutes
<b><u>DRY HARD:</u></b>	2 hours (recoat)
<b><u>CLEAN UP SOLVENT:</u></b>	Warm, soapy water
<b><u>TYPE OF CUREI</u></b>	Coalescence
<b><u>TINTING:</u></b>	Universal colorants